

**WPCF Board of Directors Meeting
Taproom at Dubsdread**

Tuesday, August 7, 2007

Members Present:

President- Sim Seckbach
Vice-President- Tracy Marini
Secretary- Karen Lee
Treasurer- John Muccigrosso
Director of Member Services- Mary Delello
Director of Bridal Services – LaVoria Buckley
Director at Large- Marc Burgess
Past President- Doug Forner

Guests Present:

Rhonda Haberkamp
Bill Parkison
Brandi Zrallack

Meeting was called to order by the President, at 3:49 PM.

Motion was made by Marc to approve the July 12 BOD minutes as submitted, a second was made by Mary and motion was passed.

January Bridal Show:

Vote was held on plans for the January Bridal Show. Vote was four to three in favor (with one abstaining) of Karen Lindsey with Corplan to act as coordinator with terms outlined in the previously submitted proposal.

Vice President Report:

Tracy Marini presented the report of the upcoming venues which included confirmation of Shingle Creek for the February meeting. There are 102 RSVPs for tonight's meeting. Assignments for Board Members to assist with registration, drink tickets and name badges were made.

Discussion was held on adjusting the price for general meetings to be more in line with the cost charged by the venues. Discussion was tabled to be decided at a later date.

Treasurer Report:

John would like to ask for volunteer's to help with the financial aspects of WPCF. Discussion was held on finding an outside auditor to conduct a report for WPCF.

Account Balances:

\$11,375.53- Bank Account
\$6,643.64- Accounts Receivable

Membership Report:

Mary Delello presented the board with a copy of all current members and it was verified with the Treasurer.

New Members:

Motion was made by Karen to accept the four new members, a second was made by Tracy, and motion was passed.

Yanman Media Productions LLC

Stephan Yanni

12524 Lynchburg CT

Orlando, FL 32837

Photography

Sponsoring Members: J.R. Sterling and Joe Andretta

Jon Longhurst Photography

Jon Longhurst

5224 West S.R. 46 # 362

Sanford, FL 32771

Photography

Sponsoring Members: Allan Saltman and Mary Delello

Orlando Marriott Downtown

Laura Ball

400 W Livingston St.

Orlando, FL 32801

Reception Sites

Sponsoring Members: Mary Delello and Kerry Kraus

2U Collection

Anna Alastra

940 Douglas Ave # 143

Altamonte Springs, FL 32714

Invitations

Sponsoring Members: Karen Lee & Tracy Marini

Bridal Show Report:

LaVoria presented updates on the Summer Love Bridal show; there are currently 64 booths. The load-in instructions and set-up time schedule were sent earlier to participating vendors. There are 50 brides pre-registered to date.

Website:

Discussion was held regarding recent updates to the website and whether the WPCF application is downloading properly. Sim said the bylaws need to be sent to the webmaster to be posted.

Newsletter:

Tracy reminded everyone that reports are due to her by Friday, for submittal to the newsletter. She also asked that everyone please proof and edit articles prior to submitting.

All visitors were excused upon request of a board member to discuss an issue privately with the BOD. Discussion was held regarding an accusation by a WPCF member company against another WPCF member that had been made, precluding that member from representing WPCF at said company's event and how decisions that affect the rights of all WPCF members should be handled by the BOD. LaVoria made a motion that in the future any criteria set or accusations made by an organization that would preclude participation by any WPCF member from a WPCF sanctioned event must be brought to the attention of the entire BOD for a decision to be made regarding WPCF's participation in the event as well as a decision by the BOD regarding any action that would need to be taken. Voting by the BOD on such items will not require a meeting and can be accomplished by email but must be documented, a second was received by Tracy; motion passed.

Policy and Procedures Manual:

Sim said the old Policies and Procedures manuals are out of date, and need to be updated. He asked that there be a committee of three put together and volunteers would be asked for at the General Meeting.

Guest, Brandi Zrallack addressed the BOD as the new Market Manager for Perfect Wedding Guide, and shared her desires to work together with WPCF. Discussion was held on the provision of a booth for WPCF and staffing of said booth at PWG's recent bridal show. Brandi notified the BOD that future staffing of WPCF booths at PWG shows would be handled on a case by case basis.

Tracy asked non-board members to be dismissed. Discussion was held on emails sent and communication with the membership by the Board and the importance of making sure that all emails sent by Board members on behalf of WPCF are representative of the Board as a whole.

The meeting was adjourned at 5:27pm.

Submitted by

Karen Lee
Secretary