

**WPCF Board of Directors Meeting  
Orlando Marriot Airport  
Tuesday, February 6, 2007**

**Board Members Present:**

President - Ed Medici  
Vice President - Sim Seckbach  
Secretary - Karen Lee  
Treasurer - John Muccigrosso  
Dir. of Member Services – Christopher Chaston  
Dir. of Bridal Services - Tracy Marini  
Dir. At Large – Marc Burgess

**Guests Present:**

Doug Forner  
Mary Delello  
Rhian Griffiths  
Tiffany Greenis  
Rhonda Haberkamp

President called the meeting to order at 4:20 P.M.

Sim motioned to approve the January minutes and a second was received by Tracy. John and Karen abstained based on absence from January meeting. All present at January meeting were unanimous and motion passed.

Ed presented a date change for the March BOD meeting to Tuesday, March 13.

**Vice President Report:**

Upcoming meetings confirmed as follows:

3/07 – The Veranda Bed & Breakfast  
4/07 – First Presbyterian Church Downtown  
5/07 – Harley Davidson - Sanford

Sim requested an updated membership list. Discussion was held regarding the need for a current, correct list of all members which is being compiled by the intern and will be cross-referenced between the accounting programs for accuracy of current payment status.

**Treasurer Report:**

The current treasurer's record for the January bridal show was presented including accounting of all income (ticket sales, booth sales, and electric fees) and current expenses of show.

Discussion was held on issues that created a negative balance as well as several issues relating to the production and registration process of the bridal show. A complete and accurate Bridal Show Coordinators Report still needs to be presented to the board.

**Membership Report:**

New Applicants:

Harmony Golf Reserve  
Quality Vend Services

New Members:

Cypress Grove Park  
Lee Forrest Design  
Soundwave Entertainment  
Keller Williams Classic Realty  
Treasured Moments Video Productions  
Jeff Hawkins Photography  
First Florida Home Loans  
Superior International  
Orange County Regional History Center

Christopher presented a proposal to the board that during his trip to London in March, 2007 he would like to distribute WPCF materials to wedding related businesses in England for the purpose of encouraging business for WPCF members related to destination weddings in Central Florida. Christopher would like WPCF to contribute \$250.00 toward his airfare to London to accomplish this. Tracy made a motion for Christopher to present his idea at the General Membership meeting this evening to see if there is interest from other members to form a committee to pursue business in the British market. Provided a committee is formed, the proposal can be presented again for consideration by the board at the March meeting. Marc seconded the motion and the motion passed.

Discussion was held on a request by Perfect Wedding Guide to change the current summer bridal show date planned for August 5, 2007. Everyone was in agreement that the date would not be relinquished at this time based on the fact that there would be no guarantee of finding another acceptable date for the summer show.

Karen, co-chair of the Incentive Reward Program (IRP) committee presented the details and criteria of the program to the Board. The program will be unveiled at the March meeting and will begin in April 2007. John motioned to approve the IRP as presented, beginning in April with the program falling under the Board category of Treasurer.

The meeting was recessed at 6:05 to reconvene following the general meeting to further discuss the Bridal Show Coordinators Report and any New Member applications.

**Meeting reconvened at 8:30 PM.**

Guests present included:

Cathie Ashby  
Rhonda Haberkamp  
Mary Delello

Further discussion was held on issues related to the January bridal show. The bridal show coordinators will prepare a complete and accurate Bridal Show Report and present it at a Special Board meeting scheduled for February 26, 2007.

The meeting was adjourned at 9:15pm.

Submitted by

Karen Lee  
Secretary