

**WPCF Board of Directors Meeting
Radisson Resort Celebration
Tuesday, August 1, 2006**

Board Members Present:

President - Ed Medici
Vice President - Sim Seckbach
Treasurer - John Muccigrosso
Director of Member Services - Christopher Chaston
Director of Bridal Services - Tracy Marini
Director-at-Large - Marc Burgess

Guests Present:

Dorothy Mowbray -Channel 9
Cathie Ashby
Jo Tripp

President called the meeting to order at 4:35 P.M.

Membership:

Christopher is working on a new template for Membership Certificates - old template is not usable since it is in InDesign program.

New Applicants:

Get Married in Florida - Lorraine Ellis - Ed has paperwork. Motion was made by John to accept as new member, received a second from Sim. Motion passed.

Future Meeting Confirmations:

9/06 - Bahia Shrine w/ Royal Catering
Tony Alonso will DJ - still need a volunteer for centerpieces
10/06- Lakeside Inn - Cakes by Design and Wedding Perfecters have volunteered
11/06 - Possibly Dubsdread Banquet Hall
12/06 - Florida Hotel & Conference Center - Bill Parkison will DJ
1/07 - Need venue
2/07 - Mission Inn - Pending Venue
8/2007 - Dubsdread Banquet Hall

Treasurer:

John is still going through accounts. Waiting for an invoice from Doc's Restaurant for the July meeting.

Bridal Shows:

September: Wedding Planning 101 - Flyers were handed out at July and August Bridal Shows. The Knot, Orlando Wedding TV and PWG will be sending out email blasts.

\$500.00 deposit will be made to hold Church Street Station venue for the event.

January: Cathie and Ed are in discussion with several venues including Hard Rock Live.

The cost for Hard Rock has been estimated at \$7500.00 but may be negotiable. Cathie is also in contact with Arabian Nights as a possible venue.

Dorothy from Channel 9 presented an ad program for the months of November through May. Program will run in conjunction with Wedding Channel on WFTV.com and ICFloida.com. The members can fund it and the association will get exposure.

Requirement is six members for TV participation and no minimum for website participation. There was discussion as to the possibility of WPCF subsidizing a portion of the cost. A decision was made to present to the membership and determine the level of interest before offering any kind of subsidizing.

The meeting was adjourned at 6:00 PM

Minutes recorded by Marc Burgess for Karen Lee, WPCF Secretary

Submitted by Karen Lee, Secretary