

**WPCF Board of Directors Meeting
Perkins Restaurant
March 14, 2006**

BOARD MEMBERS PRESENT:

President – Ed Medici
Vice President – Kevin Knox
Secretary – Brandi Zrallack
Treasurer – David Baker
Director of Bridal Services – Jeff VerSchage
Director of Member Services – Melissa Sprinkle
Past President – Melissa Bartley

GUESTS PRESENT:

Jo Tripp
Nicki Jimenez
Jennifer Terrero
Louise Blosch
Sim Seckbach

BOARD MEMBERS ABSENT:

Director at Large – Mark LeGrand

President called meeting to order at 6:05 p.m.

Locations were discussed regarding the July Social.

Financials:

Followup to donation to ALS foundation was discussed. Ed suggested that in addition to the \$850 donation that was approved at the last BOD meeting the we cover the remaining funds for the cost of the equipment for the family with the ALS patient. Total including the \$850 is \$996.14. Jeff made a motion to pay the full \$996.14 for the equipment for this ALS patient. Brandi seconded. Vote was unanimous.

Membership:

Applications that were previously published in the newsletter were presented for membership:

Atlantis Flowers at Baldwin Park
Weddings Noir
Eventfully Yours
Raining Roses
Artistic Photography by Rhett Pyle
Harvey's Catering

Weddings Noir had no business license attached to the application and prior to this meeting contact was made asking them for that license; therefore, this application will be held over to the next board meeting. Melissa made a motion to accept the remaining five companies as members. Seconded by Brandi, with no further discussion, vote was taken and it was unanimous for all five companies.

John Michael Catering application was presented and will be published in the newsletter.

New Business:

General Meetings;

Discussion took place on upcoming general meetings. It was decided to do the bridal panel in April and the site panel in May. Jo suggested having board members or members select brides and or couples to participate rather than a random selection so we can be assured of having communicative couples.

Storage Unit:

Storage unit is currently costing \$112/month. After discussion, Jeff made a motion to rent a smaller unit at the same location and pay it yearly to save money. Brandi seconded; vote was taken and passed unanimously.

Bridal Show:

Bridal show for July was discussed. Jeff suggested that if no one chooses to coordinate the show that the responsibilities be divvied up among board members or anyone else who would like to take a part in developing the show. Jeff will follow up with the Rosen Plaza and the Lake Mary Marriott as to a site for the show. Final compensation was discussed and reached for the January '06 bridal coordinator.

Advertising:

Melissa S. presented a proposal for advertising in Central Florida Bride in addition to the current advertising WPCF does in PWG. Brandi made a motion to accept marketing plan #3 for \$475/month for CFB and PWG advertising as presented and it is contingent upon approval of the ad and/or logo prior to print date: April 10. Jeff seconded; vote was taken; there were five yeas and one abstained. The Board is also planning to go forward with advertising in OWTV pending final bid.

Elections:

Nominations committee was established: Both Sim and Melissa B. are on the nominating committee and will select one additional person. The committee will be taking names in April for open positions; a slate of names will be presented for nomination in May and elections are in June.

The minutes from the last BOD meeting were reviewed. Brandi made a motion to accept the minutes as amended; Melissa B. seconded; vote was unanimous to accept the minutes as amended.

A motion was made to adjourn, seconded and the meeting adjourned at 8:05 p.m.

Submitted by

Brandi Zrallack
WPCF Secretary