

## **WPCF Board of Directors Meeting**

**Crowne Plaza - I-Drive**

**October 4, 2005**

### **BOARD MEMBERS PRESENT:**

President - Ed Medici  
Vice President - Kevin Knox  
Secretary - Brandi Zrallack  
Director of Member Services - Melissa Sprinkle  
Jeff - Director of Bridal Services  
Mark LeGrand - Director at Large  
Past President - Melissa Bartley

### **GUESTS PRESENT:**

Rhonda Haberkamp  
Doug Forner  
Lindsey Luxa  
John Muccigrosso

### **BOARD MEMBERS ABSENT:**

Treasurer - David Baker

President called meeting to order at 5:02 p.m.

Motion was made by Jeff to accept the minutes for August; seconded by Melissa; vote was unanimous.

Motion was made by Jeff to accept the minutes for September; seconded by Melissa; vote was unanimous.

### **MEMBERSHIP**

Motion was made by Melissa S to accept Arabian Nights as a new member; seconded by Jeff; passed unanimously.

Motion was made by Melissa S to accept Minerva's Bridal as a new member; seconded by Brandi; passed unanimously.

Companies to be listed in next newsletter as applicants for membership:

- Events Worth Remembering
- Butterflies Boutique
- Entertainment Caterers

### **BRIDAL SHOW**

Brandi presented an update on the bridal show.

### **\$500 GIVEAWAY**

Ed said that every member needs a sign to display the \$500 giveaway. (half sheet on card stock)

### **SOUTHERN'S WOMEN SHOW**

Emily from Charming Events will be doing the decorating. Melissa made a motion to comp Emily's membership in trade for decorating. Brandi seconded. Vote was taken and passed unanimously.

### **SOUTHWEST AIRLINES SHOW**

Ed has secured a booth for \$250 (half of normal booth fee). Fee will go to Ronald McDonald House. The show is at Orlando Airport Marriott on October 30<sup>th</sup>. Brandi made a motion to pay the \$250 for the booth. Seconded by Mark. Passed unanimously.

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Ed would like a notice in newsletter about bridal show coordinator for July show. Ed suggests we hold a show on the north side of town.

\$2000 for The Knot advertising will be from January bridal show budget and \$2000 from the July bridal show budget.

Ed noted he has changed the reminder email address.

Contracts for host site meetings should include sodas. Rhonda and Ed discussed all of the items should be included in the contract.

Decision was made to comp Heathrow in exchange for the upgrade in meal at the December social.

Lindsey with Dragonfly proposed some web site ideas. Jeff made a motion that we retain Lindsey's services to re-vamp the design on our web site. Seconded by Mark. Voted on unanimously. A work group meeting for the web site will be scheduled for 10-11-05 at 6:00pm at Kevin Knox's offices.

**6:00 p.m. Board meeting adjourned for general meeting and will reconvene after general meeting.**

**8:57 p.m. - Board Meeting reconvened with the following in attendance:**

Ed Medici, Kevin Knox, David Baker, Brandi Zrallack, Mark LeGrand, Jeff VerSchage, Jo Tripp.

Ed asked David to pay month to month on the storage unit.

It was mentioned that Richard Beasley from R&B was going into surgery and Mark suggested we write an article for the newsletter - Kevin will do that.

Ed asked that everyone submit three web sites you like to Lindsey for the web site design meeting on the 11<sup>th</sup>.

Kevin asked everyone to be on the lookout for members who raise the bar in order to present them with a Committed to Excellence Award.

Everyone should submit their newsletter articles to Bill and Bill will forward the newsletter to Jo and Ed for proofreading.

Slogan contest was discussed.

For the next meeting at the Varsity Club, it was suggested we encourage members to dress up in their favorite sports team outfits... we can have sort of a tailgate party and give prizes to best dressed.

Kevin made a motion to continue the \$500 giveaway every six months. First one is to be given at January bridal show and second one at the July bridal show. Seconded and passed and voted unanimously.

Meeting adjourned at 9:46 p.m.

Submitted by Brandi Zrallack  
WPCF Secretary