

WPCF Board of Directors Meeting
Maison & Jardin
August 2, 2005

BOARD MEMBERS PRESENT:

President - Ed Medici
Secretary - Brandi Zrallack
Treasurer - David Baker
Director of Member Services - Melissa Sprinkle
Jeff - Director of Bridal Services
Mark LeGrand - Director at Large
Past President - Melissa Bartley

GUESTS PRESENT:

Rhonda Haberkamp
Jo Tripp
Doug Forner
Bill Parkison

BOARD MEMBERS ABSENT:

Vice President - Kevin Knox

President called meeting to order at 5:05 p.m.

Ed asked when Committed to Excellence awards should be distributed. The group agreed that it should be on an as-nominated basis.

Future meeting locations are:

- September - Rosen Plaza
- October - Crowne Plaza I-Drive area
- November - Varsity Club at the Citrus Bowl
- December social is still being decided

Ed will change wording on the website to note that non-members will pay the member fee to attend general meetings but will be charged \$35 for every meeting after that until they apply for and are approved for membership.

Ed advised that the strategic planning meeting as suggested by Kevin for all members will be held on September 18th.

Board is accepting proposals for a WPCF slogan.

Bill Parkison made a suggestion for future newsletters, but Ed would like to keep the newsletters as pdf files for archival purposes.

Brandi made a motion to give Vice President approval for funds to get the Committed to Excellence awards over the next year. Mark seconded. Vote was taken and it passed unanimously.

Mark made a motion to approve \$300 for the Good to Great planning session on September 18th. Seconded by David; vote taken and passed unanimously.

Participation in the Southern Women's Show was discussed. Melissa advised that WPCF spent \$1400 for a booth last year. Melissa made a motion to participate again this year with another double booth. Mark seconded; vote was taken; passed unanimously. Suggestion was made to have a professional decorate the booth.

An inexpensive handout for shows was discussed. Motion was made to budget \$500 for giveaways starting at the Southern Women's Show. Brandi seconded; voted on and passed unanimously.

Two applications were submitted and will be published in the next newsletter: All About Travel and A Wedding DJ.

5:50 p.m. Board meeting adjourned to reconvene after general meeting

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7:57 p.m. - Board Meeting reconvened with all previous board members present and the addition of Lara Hart.

Melissa made a motion to accept both PlanIt Expo's and Lasting Memories' applications for membership. Seconded, voted on and passed unanimously.

Each Board Member was encouraged to come up with one bridal couple for the bridal panel at the October meeting

Board agreed to have Louise submit an invoice for her bookkeeping work once a month.

Brandi will purchase the prizes for the next general meeting but because she is out of town, she will give the prizes, as well as the 50/50 tickets to Jeff.

Loretta Sharp suggested that socials be put out for bid to members.

The next board meeting will be held before the General Meeting at the Rosen Plaza on September 6th at 4:30 p.m.

Meeting adjourned at 8:30 p.m.

Submitted by Brandi Zrallack
WPCF Secretary