

**WPCF BOARD OF DIRECTORS MEETING**  
**Perkins Restaurant, Winter Park**  
**February 8, 2005**

**Board Members Present**

President - Melissa Bartley	Present
Vice-President - Ed Medici	Present
Secretary - Sim Seckbach	Absent
Treasurer - vacant	
Dir. Member Services - Elise Enloe	Present
Dir. Bridal Services - Bob Tancott	Present
Dir. At Large - Mark LeGrand	Present
Past President - Doug Forner	Present

**Guests**

Sub. Secretary - Carol Barber, Burdines-Macy's  
Sub. Treasurer - Louise Blosch, Invitations for All Occasions  
Bill Parkison, Sound & Visual Concepts  
Brandi Zrallack, An Affair to Remember  
Jo Tripp, An Affair to Remember

Melissa Bartley, President, opened the meeting at 6:20pm.

**Guest Report**

Bill Parkison asked if the layout of the newsletter was acceptable and was there any desire to change the format? Should he reduce the info in the newsletter to open space for brides? The # of newsletter production was decreased to 100. After discussion it was determined that the newsletter focus should be geared to members. The Website would be more suitable for bridal information. Selected newsletter articles could be posted on the WPCF Web for brides and archived newsletters could be posted for members.

**Board Reports**

A. President: Deferred.

B. Vice-President Report:

The March General Meeting will be March 1<sup>st</sup> at the Lakeside Inn in Mt. Dora. Spotlight members will be Yunik Designs, Digital Dan, and The Pros.

C. Treasurer:

The Sales Tax Return and Property Tax Return is being prepared.

Louise has prepared 6 months of records for audit.

Louise is preparing to request bids to renew the liability insurance for WPCF Directors and fiduciary responsibility for the Treasurer of WPCF.

Two CD's matured Feb. 7<sup>th</sup>. We have until Feb. 17<sup>th</sup> to move them if desired. Motion made by Ed to cash out the two CDs at United Heritage Bank and transfer/deposit the two CDs (full amount plus interest) to Countrywide Bank in Lake Mary. Motion seconded by Elise and passed.

Louise cannot get into PayPal as the information and security questions are known only to the former WPCF Treasurer. She has been in touch with the former treasurer's family and expects to talk to him very shortly.

D. Secretary:

There were 3 meetings in January; Jan. 11<sup>th</sup>, Jan. 17<sup>th</sup>, and Jan. 26<sup>th</sup>.

Motion made by Doug to approve the minutes of the Jan. 11 meeting. Motion was seconded by Ed, discussion held, then tabled to vote at next month's meeting BOD meeting w/hard copies available.

Discussion was held that the minutes should contain proper punctuation.

A request was made for the Secretary to have 8 hard copies of the previous Board Meetings' minutes at all future Board Meetings.

A request was made for the Secretary to have about 30 hard copies of the Board Meeting minutes at the General Meeting.

**Director Reports**

A. Marc LeGrand Director at Large. Nothing to report.

B. Bob Tancott, Director of Bridal Services.

Bob asked Brandi to present her report on the February 2005 Veils & Tails Bridal Show.

Brandi gave recap. Also, a request was made by Brandi to receive \$2,500.00 compensation for services rendered as Bridal Show Coordinator.

Motion made by Bob to table any discussion of Brandi's request until the guests were dismissed from the Board Meeting. Motion seconded by Elise and passed.

A Thank You note should be sent to Darden Restaurants for their \$1,000.00 donation toward the WPCF Bridal Show.

C. Elise Enloe, Director of Member Services.

New member application was presented for Fun Factory Entertainment.

The education for the March meeting has not been confirmed.

Lavoria Buckley, Moments & Memories, has volunteered to be the Education Chairman.

Ensley Allen, Boot Camp Bound, is considering the Membership Committee Chair.

There was discussion as to the lack of volunteers in WPCF Committees.

Motion by Doug that an attachment be added on all future new member applications such that new members be required to sign up for a committee of their choice for a period of one year. Motion seconded by Bob and passed.

**OLD BUSINESS:**

There was discussion regarding the new WPCF sign. Motion by Doug to approve the purchase of one appx. 32" wide, telescoping WPCF sign. The mock-up design should have Board approval prior to production. Motion seconded by Ed and passed.

One bid has been received of Stephen Barrett for the WPCF Web Site redesign. Ed will contact Chris Jaegar for his bid before the next WPCF meeting. \$1,300.00 has already been approved for the project.

**NEW BUSINESS:**

There are no nominees for Treasurer for WPCF. Melissa will coordinate a Nominating Committee.

Melissa will put out a RFP for a bookkeeping service. Louise will present Melissa with criteria of responsibilities for the position.

Melissa will get with Sim to update the Membership list.

**New phone number for WPCF is 407-277-WPCF.** Motion made by Elise to approve the money necessary to forward all calls from the old number to the new phone number. Motion seconded by Doug and passed.

Leads from the recent WPCF Bridal Show were e-mailed to participating vendors.

A request for bids for the next bridal show coordinator will be published in the newsletter.

**DETERMINATION OF SPECIAL REQUEST**

Brandi Zrallack's efforts resulting in our best Bridal Show ever are to be commended! Her proposal as bridal show coordinator did not include any request for compensation other than a comp'd booth for both the January and July shows. To reward monetary compensation after the fact would make an appearance of unfairness as other proposals did include monetary compensation, and those were not selected.

Discussion held on Bridal Show.

Motion made by Doug to adjourn the meeting. Motion seconded by Elise and passed.

Meeting adjourned at 9:45pm.

**Minutes respectfully submitted by Carol Barber, Substitute Secretary.**