

WPCF BOARD OF DIRECTORS MEETING
Perkins Restaurant, Winter Park
January 11, 2005

Board Members-Officers

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| President - Melissa Bartley | Present |
| Vice-President - Ed Medici | Present Left early |
| Secretary - Sim Seckbach | Present |
| Treasurer - Rick Peters | Present |

Directors

| | |
|-------------------------------|----------------------|
| Member Services - Elise Enloe | Present |
| Bridal Services - Bob Tancott | Present arrived late |
| At Large - Mark LeGrand | Present left early |
| Past President - Doug Forner | Present arrived late |

Guests: Jo Tripp, Brandi Zrallack

Call to order 6:33pm

Board Reports

A: President:

No Report

B: Vice-President:

1. February Meeting Renaissance Orlando Hotel Airport
2. March meeting Lakeside Inn Mount Dora
3. April meeting Wyndham Orlando Palace Resort & Spa
4. Board Meeting February-August at Perkins in Winter Park.

D: Secretary:

1. Motion to approve board minutes of the December board by Marc second by Ed Passed.

E: Treasurer:

1. Cash Balance check book \$10134.57, Savings \$1,136.02, Paypal \$1,360, CD \$10,615.16
2. Rick is resigning due to termination of employment at Sacino's and therefore not eligible to serve on the board.

F: Director at Large: No Report

G: Bridal Services:

1. Bob congratulated Brandi on the fine job she has been doing on the bridal show and gave the floor to her for the bridal show report.
2. Bridal show report by Brandi . We are up to 144 registrations on-line. We still have about 3 weeks to go!
That is an actual count of 144 brides. This is the breakdown at this point for brides finding out about the show:
The Knot 43
OWTV 10
PWG 22
Premier 1
FLYER 7 (This could be the mailer or flyers from the Sacino's show)

144 Total

I'm not counting heard from a friend, wedding professional, WPCF web site, or search engine. Jo and I purchased a booth at the Sacino's show and distributed over 60 flyers for the bridal show. Some of the brides already knew about the show and were commenting on how they're looking forward to it. Jo and I will also be at Keith's show on Sunday and will again distribute flyers for our show!

I have a meeting on Thursday at 1:30 with Keith from the Rosen to go over all of the final details for the show. I've invited Tricia to join us to go over the fashion show but have not heard back from her yet. At that time, we will negotiate food for the brides as well.

A Master's Touch just sent in a membership application. I've forwarded it to Elise and she will be bringing them up for new membership tonight. They've already sent in a contract for the show as well. They've also volunteered to do engagement pictures in the lobby, so that would give us 3 photographers for engagements pictures which is great! I know that Digital Dan is also coming up for new membership tonight as well and he is contracted for the show. I would ask if the board can have an emergency board meeting sometime before the show to accept or deny the new applicants as members before the show takes place.

I have submitted a script to MIX 105.1 and OWTV. I am waiting to see and hear the ads before they are run in a couple of weeks.

Connie Duglin is supplying us with 60 linens and skirting for the show. This is a very tall order and they're doing it for one Comp'd booth. What a task! They will be there at 7:30 AM to begin setting the linens for vendors at 9:30. I will be there at 7:30 as well to help get things going!

3. A letter will be sent to Darden Restaurants thanking them for their contributions.

H: Member Services

1. February Education program Business Liability Insurance
2. March Education Program How we help charities and benefits to us.

3. Applications for new members discussed and motion made by Doug to accept second by Marc, passed. Damon Tucci, Moments & Memories, Soulful Serenades, Sound & Visual Concepts .
4. Abba Photography was not published in newsletter therefore will be discussed and voted on in a special board meeting January 17, 6:30 Perkins Restaurant in Winter Park.
5. Questions on A Gala Occasion and Valencia Salon on Wheels held for January 17.
6. New member applications to Dancing DJ Entertainment, Digital Dan Photography, Master's Touch Professional Photographers, The Pampered Chef, & VIP Transportation Group. All members will be notified of these new applications by email or phone and they will be discussed and voted on for acceptance at the January 17th meeting

I: Old Business: None

J: New Business: None

Motion to adjourn made by Bob, second Rick, passed at 8:45PM

Minutes respectfully submitted by Sim Seckbach, Secretary