

WPCF BOARD OF DIRECTORS MEETING

September 22, 2004

Board Members-Officers

President - Melissa Bartley	Present
Vice-President - Ed Medici	Present
Secretary - Sim Seckbach	Absent
Treasurer - Rick Peters	Present

Directors

Member Services - Elise Enloe	Present
Bridal Services - Bob Tancott	Present
At Large - Mark LeGrand	Present
Past President - Doug Forner	Present

Guests: None

Melissa Bartley, President, opened meeting at 6:40PM at The Angebilt Building, 37 North Orange Avenue, Suite 500, Orlando, FL 32801.

Board Reports

A: President:

- 1: Reported that the Leadership Training Conference attended by President and Vice-President was adequate.
2. Acknowledged Big City Catering who contributed food for tonight's meeting free of charge.
3. Perfect Wedding Guide ad is due for renewal. Melissa Bartley will contact Kevin Knox, Public Relations Committee to discuss any changes to advertising.

B. Vice-President:

1. Reported that the October General meeting will be at The Florida Mall Hotel. Spotlight Member will be Sacinos, and will continue to get others if possible.
2. The November General meeting will be at Sabal Point Country Club. Spotlight members are pending.
3. Discussed potential sites and concepts for the December Social.
4. The January General Meeting will be at Dusbread.
5. Discussed options for future Board of Director meetings. The next Board meeting will be moved to Monday, October 11th at Dubsread.
6. Website renewal is due.

C. Secretary:

The August minutes were provided to both the board and the members electronically. Motion to approve August minutes was made by Doug Forner, seconded by Bob Tancott, and approved.

D. Treasurer:

1. Checkbook Balance as of 8/31/04 was \$13,872.48, total available funds with CD investments is approximately \$24,597.74.
2. Monies in the PayPal will be transferred to the savings account once a month.
3. Delinquent membership renewals were discussed.

E. Past President: No report.

F. Director at Large: No report.

G. Member Services

1. Discussed philanthropic needs due to recent hurricane losses and lost business. Doug made a motion that due to extraordinary circumstances relative to hurricanes Charley and Frances, members who are due for renewal during the period from August through November, 2004 may be apply for and be given up to a 3 month extension of membership dues. The motion was seconded by Bob, and approved unanimously. Mark LeGrand, Member at Large will be the point of contact for this action.
2. Newsletter report was provided by Bob Tancott. Input for the upcoming newsletter is needed immediately.
3. Education Committee plans to reschedule the program on Stress Management and Healthy Lifestyle for the October general meeting.
4. Public Relations Report on the School Supplies drive was provided by Melissa. The cash donations collected were sent to the Orlando Union Rescue Mission, but the school supplies were donated to A Gift of Teaching who had an urgent need for school supplies following hurricane Charley.
5. Wedding Planning 101 & 102 was postponed, and a rescheduled date is pending. Potential dates were discussed.
6. Reported on meeting with Mary Jo Ross at UCF Rosen School of Hospitality. For WPCF to provide an internship opportunity to a Rosen student, we would have to pay them. To take fullest advantage of our scholarship funds, they could be provided to a student as a stipend. With concurrence from the board to proceed, Elise will develop a proposal for the Rosen School, so that a paid internship can be established.
7. The Ballroom at Church Street was presented for membership approval. Motion to approve was made by Ed, seconded by Rick, and approved unanimously.

H. Bridal Services:

1. All bills from July bridal show have been paid.
2. Two bids have been received for January 30th bridal show. Given disruptions caused by hurricanes, request for bids will be republished in this newsletter.
3. Potential sites were discussed.

Break from 8:02-8:15

I. Old Business:

1. Southern Women's Show. Booth application has been submitted and acknowledged. Bob Tancott, Elise Enloe, and Kevin & Teresa Knox will meet to discuss logistics.

Due to meeting cancellation, member participation will be extended through the October general meeting. Booth decorators have been contacted. Several options were presented for WPCF promotion.

- a. Business Cards. A design was presented and discussed, other alternatives presented, and 2 design options will be pursued.
- b. "Giveaway" options were presented and discussed. Emery boards, at 8 cents each were the best-priced option.
- c. We will register participants for a drawing for bridal show tickets for the January show.
- d. We will present Wedding 101 previews for the stage show.

Ed motioned and Elise seconded a proposal to have 15,000 business cards made, 10,000 emery boards created, and the purchase of two carpets for the show. The motion was unanimously approved. Elise will take action on the business cards and emery boards, and Ed will purchase the two carpets.

2. WPCF Signage options presented at last board meeting were reviewed. Bob made a motion, seconded by Ed to approve expense up to \$800 for new signage. Mark LeGrand will take action.

J. New Business:

1. All members were reminded to get newsletter input by tomorrow.
2. Melissa presented a questionnaire proposed by Kevin Knox for member input into organizational goals, priorities, and benefits. It will be presented at the October general meeting and e-mailed to all members. Mark LeGrand will be the POC for data collection.
3. Melissa presented Sylvette Whitmer's participation in a 3-day Breast Cancer Walk, October 15th through 17th in San Francisco. Ed motioned to donate \$100 from WPCF to Sylvette's efforts. Elise seconded, and the motion was approved.

Motion to adjourn made by Ed, seconded by Rick and passed at 9:50 p.m.

Minutes respectfully submitted by Elise Enloe, for Sim Seckbach, Secretary.